

Content Menu

Translation – Transcreation – Localization

Here is the menu of the various content we usually work on. The two packages have a certain amount of points you can spend with your package each of the three months. Use this menu to build your custom content that we will translate into the German language. Depending your current needs, choose from a package that's right for you below.

Unused points roll over during the three months we work together. After 3 months if you renew your contract points roll over and we can assess if you need a smaller package.

If you choose not to renew your contract after 3 months any unused point are void.

Accelerate Package (\$1,200 per month retainer)
2,000 points per month

Momentum Package (\$600 per month retainer)
1,000 points per month

If you don't see what you are looking for, please contact us via email at krgalati [at] translationpurpose [dot] com.

| Websites and Apps (Content updates, release notes, metatags, push-notification, etc.) | Points |
|--|--------|
| Web or Sales page (up to 600 words) | 300 |
| App Store descriptions (up to 4000 chars) | 300 |
| Medium (approx. 300 words) | 100 |
| Small (approx. 200 words) | 50 |
| Strings (approx. 100 words) | 25 |

Cont. on next page

Newsletter & Blog Posts

| | |
|-----------------------------|-----|
| large (approx. 600w) | 200 |
| medium (approx. 300w) | 100 |

Listings & Shop descriptions

| | |
|-----------------------------|-----|
| large (approx. 600w) | 200 |
| medium (approx. 300w) | 100 |

Social Media Blurbs & Reviews/Responses

| | |
|------------------------------|-----|
| Large (approx. 600 w) | 200 |
| Medium (approx. 300 w) | 100 |
| Small (approx. 200 w) | 50 |

Captions & Props

| | |
|-------------------------|----|
| Short (<50 chars) | 25 |
| Long (<80 chars) | 50 |

Emails & Communication

| | |
|------------------------------|-----|
| Large (approx. 600 w) | 200 |
| Medium (approx. 300 w) | 100 |
| Small (approx. 200 w) | 50 |

Surveys

| | |
|--------------------|----|
| per question | 25 |
|--------------------|----|

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| Keyword research | 300 |
|-------------------------------|-----|